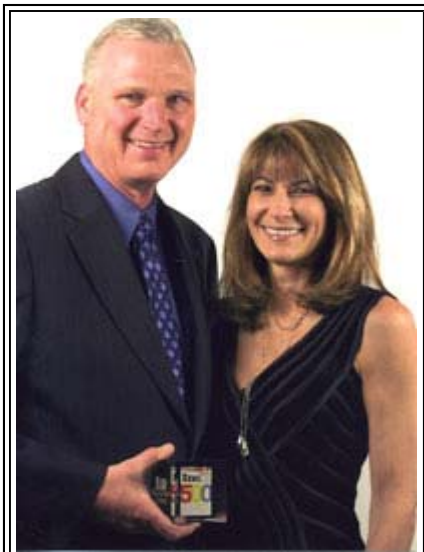


Vantage Hospitality recognized for growth

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H&MM Week In Review

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Week in Review



Roger Bloss, c.e.o., founder and president of Vantage Hospitality, and his wife Ellen, at Inc. Magazine's annual conference at the Fairmont Hotel in San Francisco.

Coral Springs, Fla. - Roger Bloss, CEO, Founder and President of Vantage Hospitality, and his wife Ellen, joined hundreds of entrepreneurs from across the country to celebrate their prestigious ranking on the Inc. 500 list of fastest growing private companies in the United States.

Held at the historical Fairmont Hotel in San Francisco in January, Inc. Magazine's annual conference recognized the remarkable achievements of today's entrepreneurs and showcased the best in American business.

"Jane Berentson, editor of Inc. Magazine, told us that the Inc. 500 list represents the top 0.02 percent of the most successful business owners in the country," said Bloss, who ranked 492. "Not the top two percent - but the top two hundredths of a percent."

Over 800 Inc. 500 CEOs and their guests attended the weekend event that included a keynote address by Yvon Chouinard, founder of outdoor apparel company, Patagonia; seminars, networking, strategic panel discussions, and concluded with a gala and awards celebration.

"My favorite part of the whole weekend was interacting with other Inc. 500 business owners and sharing our stories of hard work and success," said Bloss. "Many people were very interested in learning how Vantage grew its Americas Best Value Inn brand so quickly, to over 700 properties in just seven years, in such a competitive market. I explained that it's all in our attitude. As a membership brand, we firmly believe in being a hotel company run by hotel owners and giving our owners a voice and a vote in the brand's direction."